



**Hon. Susan Etezadi**  
Presiding Juvenile  
Court Judge, Superior  
Court

**Judith Holiber**  
Deputy County  
Counsel

**Commissioners**

**Antoinette Barrack**  
Co-Chair

**Debora Telleria**  
Co-Chair

**Rebecca Flores**  
Co-Vice Chair

**Sonoo Thadaney**  
Co-Vice Chair

**Paul Bocanegra**

**Valerie Gibbs**

**Michele Gustafson**

**Monroe Labouisse**

**Sathvik Nori**

**Susan Swope**

**Melissa Wilson**

**Douglas Winter**

Juvenile Justice and Delinquency Prevention Commission

June 30, 2020

5:15pm – 7:15pm

**Remote Access Only** – Public participation instructions attached.

**AGENDA**

*Public comment will be accommodated under Item II for items not on the agenda. The Commission requests that members of the public, who wish to comment on items on the agenda, submit a request to the Chair prior to the start of the meeting so that they may be recognized at the appropriate time.*

- I. Administrative Business (5:15-5:25)**
  - a. Call to Order
  - b. Establish Quorum
  - c. Welcome and Introductions
  - d. Agenda Review and Approval
  - e. Approval of Minutes of May 26, 2020
  
- II. Oral Communications (5:25-5:30)**

*This item provides an opportunity for public comment on items not on the agenda (Time limit – two (2) minutes per person). There will be opportunity for public comment on agenda items as they are considered.*
  
- III. StarVista--Overview of Programs for Youth (5:30-6:00)**

Peter Ehrhorn, Director, Youth Empowerment Services Department
  
- IV. Updates (6:00-6:20)**
  - a. Private Defender Program (Rayes)
  - c. Behavioral Health & Recovery Services (Pena)
  - d. County Office of Education (Littrell)
  - e. Probation (Barrack for Kozul)
  
- V. 2021 Vision for Commission Structure (Barrack, Telleria) (6:20-6:35)**
  
- VI. Strategic Project Plan Review and Approval (6:35-6:40)**
  - a. Investigate Digital Divide (Thadaney, Winter)
  
- VII. Strategic Project Milestone Reviews (6:40-7:05)**
  - a. Coordination of External Contacts (Swope)
  - b. Describe Existing Transition Programs (Labouisse, Telleria)
  - c. Develop Truancy Strategy (Gibbs, Swope)
  - d. Develop Marketing Strategy (Barrack, Gustafson, Nori)
  - e. Communicate with Elected Officials (Bocanegra, Labouisse)
  
- VIII. 2019/2020 Project Reviews (7:05-7:10)**
  - a. Youth Court (Winter)
  - b. Parent Guidebook (Swope)
  
- IX. Youth Commission (Nori) (7:10-7:15)**
  
- X. Announcements (Time Permitting)**

## JJDPC Meeting, June 30, 2020 – Public Participation Instructions

Pursuant to the Shelter in Place Orders issued by the San Mateo County Health Officer and the Governor, and the CDC's social distancing guidelines which discourage large public gatherings, the Juvenile Justice and Delinquency Commission's May 26, 2020 meeting will be held remotely with public access available by videoconference.

**Topic: JJDPC June Meeting**

**Time: June 30, 2020 5:15 PM Pacific Time (US and Canada)**

**Join from PC, Mac, Linux, iOS or**

**Android: <https://stanford.zoom.us/j/94211325935?pwd=eDVvcU1BM0hWUFVnWEdqV2xiakhMdz09>**

**For public access, please email JJDPC Chair Toni Barrack at [tonibarrack@gmail.com](mailto:tonibarrack@gmail.com) for password no later than 4:30 p.m. on June 30, 2020.**

We highly recommend you use a computer or iPad type device and activate the camera feature vs. calling in only on audio.

You can also call in via phone (preferably, but not necessarily with a camera). See instructions below.

iPhone one-tap (US Toll): +18333021536,,94211325935# or +16507249799,,94211325935#

Telephone: Dial: +1 650 724 9799 (US, Canada, Caribbean Toll) or +1 833 302 1536 (US, Canada, Caribbean Toll Free)

Meeting ID: 942 1132 5935

**Next Meeting: Tuesday, July 28, 2020 5:15 – 7:15 p.m.  
Location: To Be Announced**

MEETINGS ARE ACCESSIBLE TO PEOPLE WITH DISABILITIES. INDIVIDUALS WHO NEED SPECIAL ASSISTANCE OR A DISABILITY-RELATED MODIFICATION OR ACCOMMODATION (INCLUDING AUXILIARY AIDS OR SERVICES) TO PARTICIPATE IN THIS MEETING, OR WHO HAVE A DISABILITY AND WISH TO REQUEST AN ALTERNATIVE FORMAT FOR THE AGENDA, MEETING NOTICE, AGENDA PACKET OR OTHER WRITINGS THAT MAY BE DISTRIBUTED AT THE MEETING, SHOULD CONTACT SECRETARY TONY BURCHYNS (650) 312-8878 AT LEAST 72 HOURS BEFORE THE MEETING AS NOTIFICATION IN ADVANCE OF THE MEETING WILL ENABLE THE COUNTY TO MAKE REASONABLE ARRANGEMENTS TO ENSURE ACCESSIBILITY TO THIS MEETING AND THE MATERIALS RELATED TO IT. ATTENDEES TO THIS MEETING ARE REMINDED THAT OTHER ATTENDEES MAY BE SENSITIVE TO VARIOUS CHEMICAL BASED PRODUCTS.

If you wish to speak to the Committee, please fill out a speaker's slip. If you have anything that you wish distributed to the Committee and included in the official record, please hand it to the County Manager who will distribute the information to the committee members.

**Minutes of the Juvenile Justice & Delinquency Prevention Commission**  
**May 26, 2020**  
**5:15-7:15 pm**  
**Remote Meeting**

**MINUTES**

**Commissioners Present:** Co-Chair, Toni Barrack; Co-Chair, Debora Telleria; Co-Vice Chair, Sonoo Thadaney; Paul Bocanegra; Michele Gustafson; Monroe Labouisse; Sathvik Nori; Susan Swope; Douglas Winter

**Commissioners Absent:** Co-Vice Chair, Rebecca Flores; Valerie Gibbs; Melissa Wilson

**Additional Attendees:**

Judge Susan Jakubowski – Juvenile Court  
Sandy Belluomini – District Attorney’s Office  
Ron Rayes – Private Defender Program  
Tara Ford – Youth and Education Law Project

Ally Hoppis – Behavioral Health & Recovery Services  
Aurora Pena – Behavioral Health & Recovery Services  
Kate Heister – Fresh Lifelines for Youth

**I. Administrative Business:**

- a. **Call to Order:** Co Chair Barrack called meeting to order at 5:15 p.m.
- b. **Roll Call and Establish Quorum:** A quorum was established at 5:16 p.m.
- c. **Welcome and Introductions**
- d. **Agenda Review: Approved** as distributed.
- e. **Approval of Minutes** of April 28, 2020: **Approved** as amended.
- f. **Swearing in of Paul Bocanegra**  
Paul was originally sworn in to fill the remaining term of a commissioner who resigned. His original term expired. Today, Judge Jakubowski swore him in for a full four-year term.
- g. **Probation Administrative support**  
Jannet Bonilla left the probation department last month and her position is not being filled because of budgetary constraints. Tony Burchyns will provide support to us until a probationary secretary is assigned long term to the Commission. Going forward, the JJDPC will be responsible for taking monthly meeting notes. Commissioners should send informational emails directly to other commissioners, rather than going through Tony. Rebecca Flores has volunteered to take notes at the meetings and Sathvik Nori will format them, until a secretary role within the JJDPC is filled.

**II. Oral Communications**

*None*

### III. Department Updates

a. **Private Defender Program** (Rayes)

Attorneys and clients continue to appear remotely during court hearings. There is still only one courtroom in operation. Trials, which were initially taken off calendar are beginning to get scheduled. Early on, private defenders were seeking release of clients. Now, only youth who pose a risk to the community or who commit 707B offenses are committed to the YSC. Overall, the number of arrests is down.

b. **Behavioral Health & Recovery Services** (Hoppis)

There are currently 10 youth at the YSC and five youth at Camp Kemp. BHRS continues to provide telehealth services to youth in custody and community-based clients. BHRS is working to connect families to resources and services (i.e. food, housing, etc.). Covid-19 does not appear to be increasing anxiety among the kids at YSC. However, youth are frustrated that they cannot have in-person visits. Staff are screened and have their temperatures taken before they enter the living units. Staff and youth all have masks and access to hand sanitizer. They are currently working with 15 youth in the community. Youth are engaged and clinicians have reported success with telehealth and phone therapy.

c. **County Office of Education:** No update provided as Jenee Littrell was unable to attend the meeting.

d. **Probation** (Barrack for Kozul)

Last week, when Commissioner Barrack spoke with Michele Kozul there were nine youth at the YSC. No staff or youth have been sick. The telephone and video conferencing are working well for family visits, professional visits and court hearings. Google Classroom is working fine as an alternative to in-person school. Michele has not heard of any specific stressors for the youth regarding Coronavirus. There are five girls at Camp Kemp. Two are from San Mateo County and three are from outside the county. One will be transferring out soon. No one is sick at Camp Kemp. Twenty-five percent of probation staff are onsite and the rest are telecommuting. Most of the contact with probation youth is through teleconferencing. The biggest issue is that youth cannot attend school or programs, which could extend their time on probation. Probation is working with the Court to find alternative programs that do not require youth to leave their home (i.e. volunteering for their family or virtual FLY classes). Probation has signed new StarVista contract, which allows them to recommend StarVista programs to families that have Coronavirus related needs, which would not have been covered under court orders. Probation is creating a remobilization plan, which will be gradually rolled out when it is deemed safe.

**IV. JJDPC 2019 Annual Report (Gustafson)**

A copy of the 2019 Annual Report was included in the Agenda packet prior to this meeting. If anyone has any changes, please forward them to Commissioner Gustafson. The report highlights the JJDPC's recommendations to Board of Supervisors; following up on the fines and fees issues; and a general report on inspections, which focused on Title 15 changes. **The Commission voted to approve the 2019 Annual Report**, which will be forwarded to the Board of Supervisors.

**V. JJDPC Strategic Plan Report (Labouisse)**

A copy of the JJDPC Strategic Plan Report was included in the Agenda packet prior to this meeting. Commissioner Labouisse pointed out the resources and statistics available in the appendix on external research. The Report is a summary of the work that the planning committee completed over the past for months. The Report is a communication document, which provides the Commission a way to market itself to the community. It is a living document that we will revisit every year. Commissioner Labouisse suggested that we review the plan in November and December every year and adopt a revised plan the following January. **The Commission voted to approve the 2020 JJDPC Strategic Plan**, which will be forwarded to the community members, who were interviewed for the project.

**VI. Project Plan Review and Approvals**

One-page project plans were included in the Agenda packet prior to this meeting. The Commission reviewed and discussed the projects listed below. **The Commission voted to proceed with projects (a) through (e)** and to re-evaluate projects (f) and (g) at the June meeting after they have been rescoped. Commissioner Winter volunteered to assist with project (f). Commissioner Swope volunteered to be the education liaison for the projects.

- a. Recruit Youth Commissioners (Telleria, Wilson)  
*Note: Include foster care youth. Youth Law Institute & CASA are good resources.*
- b. Describe Existing Transition Programs (Labouisse, Telleria)  
*Note: Add CBO Friends for Youth as a resource. They provide mentors for youth.*
- c. Develop Truancy Strategy (Gibbs, Swope)  
*Note: Tara Ford would like to be involved.*
- d. Develop Marketing Strategy (Barrack, Gustafson)
- e. Communicate with Elected Officials (Bocanegra, Labouisse)  
*Note: Should coordinate with Marketing Strategy project. Identify existing commissioner relationships.*
- f. Describe Existing After School Programs (Flores, Nori)  
*Note: Add City Parks & Recreation as a resource.*

- g. Investigate the Digital Divide (Thadaney, Winter)

*Note: Talk to superintendents at school districts.*

During the discussion of the 2020 projects, Michele Gustafson stated the need for a monthly legislative update. Possible resources to assist with this process include: [Connie Juarez-Diroll](#), who collects legislative updates for the BOS; Youth Law Institute and Tara Ford at Stanford.

## **VII. Current Project Reviews**

- a. **Youth Court** (Winter)

Covid-19 has put this project on hold. When things start to return to normal, Commissioner Winter believes that money and resources will be funneled to existing projects, rather than new projects. San Mateo County is very interested in having one central program where a lot of resources would be available to those that need them. He has volunteered to put together a project summary on key players, progress, etc. for the June meeting.

- b. **Parent Guidebook** (Swope)

Commissioner Swope gathered quotes and put together a budget for the Parent Guidebook, which was submitted to the Board of Supervisors. She originally went through the County's purchasing department, who sent her to their vendor, who did not produce an acceptable design. Commissioner Swope then asked the County of Education for a recommendation, whose work they committee likes. The Board of Supervisors will approve the budget at their June 2, 2020 meeting. Probation contacted Commissioner Swope last week, and told her that the County Counsel's office has mandated that Probation manage the fiscal aspects of completing the Parent Guidebook. However, they cannot move forward until after the June 2, Board meeting. We are still hoping to use the vendor provided by the County of Education.

## **VIII. Youth Commission Update**

Commissioner Nori reported that the Youth Commission has their last meeting on May 28, 2020, which is also their annual Showcase. This summer they would like to start planning their goals for the next school year, with a focus on how to deal with the fallout of the Coronavirus pandemic.

## **IX. Announcements**

*None.*

Meeting adjourned 7:17 p.m.

## **Vision for 2021 JJDP Structure**

### **Chair(s)**

Provides overall leadership of JJDP and sets annual commission priorities. Responsible for developing meeting agendas, running meetings, editing meeting minutes and producing an annual report. Chair issues external communication on behalf of JJDP.

### **Co-Vice Chair-Membership**

Stands in for the Chair as needed. Responsible for overseeing recruitment processes of new JJDP members, the membership application and approval process, and orientation of new commissioners.

### **Co-Vice Chair-Administration**

Stands in for the Chair as needed. Responsible for maintaining and updating commission materials and resources on-line. Take meeting minutes.

### **Liaisons**

Responsible for maintaining relationships and ensuring each party is informed on areas of common interest; keeping current on relevant issues; and updating full commission on areas of interest.

### **Inspection Coordinator**

Responsible for keeping inspection forms current; sign-up process for inspections, editing reports, oversight of approval process, and preparation of letters and final reports as required.

### **Legislative Coordinator**

Responsible for tracking and analyzing legislation that affects youth who come into contact with the SMC justice system. Keeps full commission informed.

### **Marketing/Communication Coordinator**

Responsible for the implementation of the JJDP marketing and communication strategy. Provides oversight of the JJDP web site.

### **Project Leads**

Responsible for developing a project plan including goals, milestones, and deliverables. Implement approved project plan on schedule and report to full commission.

### **Community Ambassadors**

Represent JJDP at stakeholder meetings as appropriate. Inform full commission of issues relevant to the JJDP mission.

## **JJDPC Community Ambassador Opportunities**

### **BHRS - Alcohol and Other Drug (AOD) Services**

- MEETINGS & LOCATION: 3rd Monday of the month, 2:00 PM - 4:00 PM, 310 Harbor Boulevard, Building E, Belmont

### **Commission on Disabilities**

- MISSION STATEMENT: Ensure full community participation of people with disabilities.
- MEETINGS & LOCATION: 4th Thursday of the Month, 3:00 PM - 5:00 PM, Room 100, 225 37th Avenue, San Mateo, CA
- WEBSITE: <http://www.smchealth.org/smccod>

### **Commission on the Status of Women**

- MISSION STATEMENT: Provides leadership to develop policies, programs, and legislation that address the needs of women, girls, and families.
- MEETINGS & LOCATION: 4th Tuesday of most months, (Exceptions: No meeting in August and December) 6:30 - 8:30 PM, 55 County Center, Room 101, Redwood City, CA 94063
- WEBSITE: <http://csw.smcgov.org/>

### **Diversity and Equity Council**

- The Diversity and Equity Council (DEC) is a guiding body that works to embrace diversity, eliminate health disparities and advance equity in San Mateo County.
- MEETINGS & LOCATION: 1st Friday of every month from 11:00am to 12:30pm at Silicon Valley Community Foundation, 1330 S. El Camino Real Suite 100, San Mateo.
- WEBSITE: <https://www.smchealth.org/bhrs/ode/dec>

### **Domestic Violence Council**

- MISSION STATEMENT: To reduce and prevent domestic violence and enhance victim's services.
- MEETINGS & LOCATION: 2nd Thursday/month on a quarterly basis (January, April, July, October), 3:00 PM - 4:30 PM, 455 County Center, Room 101, Redwood City, CA 94063
- WEBSITE: <http://hr.smcgov.org/domestic-violence-council-san-mateo-county>

### **First 5 San Mateo**

- MISSION STATEMENT: First 5 San Mateo County promotes positive outcomes for children and their families through strategic investments, community leadership, and effective partnerships.
- MEETINGS & LOCATION: 4th Monday of each month, 4:00 - 6:00PM, San Mateo County Office of Education, 101 Twin Dolphin Drive, 1st Floor Conference Room, Redwood City, CA 94065



- WEBSITE: <http://first5.smcgov.org/>

### **Housing and Community Development Committee**

- MISSION STATEMENT: To provide recommendations to help develop and improve viable communities by providing decent housing and suitable living environments and expanding economic opportunities principally for persons of very low to moderate income
- MEETINGS & LOCATION: Minimum of four formal public meetings per fiscal year.
- WEBSITE: <http://www.smchousing.org/>

### **Juvenile Justice Coordinating Council (JJCC)**

- MISSION STATEMENT: Prevention and early intervention services will focus on first time offenders or youth that are at risk of being adjudicated wards of the court under Section 601 or 602 to expand and develop a continuum of community-based, family-focused services addressing the full spectrum of child and family needs. Program components will be preventative in nature and shall promote asset development.
- MEETINGS & LOCATION: 2020 Meeting Schedule: Feb. 6, 2020, May 28, 2020, July 30, 2020, Nov. 5, 2020, 2:00 - 4:00 p.m., Chief's Conference Room, 222 Paul Scannell Dr., San Mateo CA
- WEBSITE: <http://probation.smcgov.org/juvenile-justice-coordinating-council>

### **Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) Commission**

- MISSION STATEMENT: Improve the quality of life and well-being of lesbian, gay, bisexual, transgender, and queer (LGBTQ) residents of San Mateo County.
- MEETINGS & LOCATION: First Tuesday of each month at 6:30 PM, San Mateo County Pride Center, 1021 S. El Camino Real, San Mateo, CA 94402
- WEBSITE: <http://lgbtq.smcgov.org/>

### **Mental Health and Substance Abuse Recovery Commission**

- MISSION STATEMENT: Provide oversight of county mental health and substance abuse services and to advocate for mental health and substance abuse clients and issues they face.
- MEETINGS & LOCATION: First Wednesday of each month (no meeting in Aug) from 3:30 to 5 pm., Health Services Building, 225 W. 37th Ave, Room 100, San Mateo, CA
- <https://www.smchealth.org/mental-health-substance-abuse-recovery-commission>

### **North Fair Oaks Community Council**

- MISSION STATEMENT: Provide recommendations on the health, safety, welfare, public works and planning for the North Fair Oaks geographic area.
- MEETINGS & LOCATION: 4th Thursday of the Month, 7:00 PM - 9:00 PM, North Fair Oaks Community Center, 2600 Middlefield Road, Redwood City, CA 94063

- WEBSITE: <https://cmo.smcgov.org/north-fair-oaks-community-council-meeting-agendasminutes>

### **San Mateo County Child Abuse Prevention Council**

- MISSION STATEMENT: Prevent child abuse by advocating in the community and coordinating resources and raising community awareness through education and training.
- MEETINGS & LOCATION: San Mateo County Child Abuse Prevention Council General Membership Meeting, 3rd Monday of the Month, 10:45 AM – 12:00 PM, 400 Harbor Blvd, Bldg B, Belmont, CAPC Oversight Committee Meeting, Monthly
- WEBSITE: <http://hsa.smcgov.org/child-abuse-prevention-council-capc>

### **San Mateo County Child Care Partnership Council**

- MISSION STATEMENT: The San Mateo County Child Care Partnership Council takes the lead in planning and advocating for quality care and education for all children, from birth to age thirteen, in San Mateo County. It is a state-mandated local council under joint auspices of the San Mateo County Board of Supervisors and the San Mateo County Superintendent of Schools.
- MEETINGS & LOCATION: Meets six times per year, at the San Mateo County Office of Education, 101 Twin Dolphin Drive, Redwood City. Most meetings are held on the 4th Monday of the month from 9:00 a.m. – 12:00 p.m. Committees meet first (9:00-10:15), followed by the full Council from 10:30-12:00. Once or twice a year, the Council meets on Tuesday evenings; Committees will meet 5:00-6:00, and the full Council from 6:30-8:00 pm.
- WEBSITE: <https://www.smcoe.org/about/child-care-partnership-council>

### **San Mateo County Health Commission**

- MISSION STATEMENT: Ensure availability of health care services regardless of income.
- MEETINGS & LOCATION: 2nd Wednesday of every month at 12:30 p.m., Health Plan of San Mateo, 801 Gateway Boulevard, Suite 100, South San Francisco, CA 94080
- WEBSITE: <https://www.hpsm.org/about-us/governance/commission>

### **Youth Commission**

- MISSION STATEMENT: The Youth Commission strives to address issues affecting youth in San Mateo County and close the gap between adult and youth perspectives. By placing youth in committees and on County Boards and Commissions, the Youth Commission increases awareness of and advocates for youth issues, advises the Board of Supervisors, presents policy recommendations, and creates projects that serve the community.
- MEETINGS & LOCATION: The Youth Commission operates on a school calendar, with meetings occurring September-May. [Click here for meeting details.](#)
- WEBSITE: <https://cmo.smcgov.org/smcyc>

## **Criteria for evaluating substance abuse, mental health and transition programs**

### **All programs:**

- Capacity
- Actual Use (to get a % utilized and % available capacity)
- Cost to operate annually - Total and per client
- Cost to client
- Location
- Service area
- Referrals of clients from where
- Type of client served
  - Age
  - Type of case
- Ratio of counselors to clients
- Other types of staff
- Accreditation / Licensing
- Length of program - When is treatment complete?
- Sources of funding
- Barriers to use - metric? [Talk to providers]
- Success metrics? [Talk to providers]

### **Substance Abuse and Mental Health:**

- Inpatient or Outpatient?
- Psychiatrists on staff?
- How are they responsible for kids getting medications they need
- Affiliation with hospital or medical institution
- What's follow-up after completion of program?

### **Transition:**

*e.g. Wraparound services from Probation, Transitional services from FLY*

- What services provided?
  - educational support, e.g. ?

## Substance Abuse, Mental Health, Transition Programs - Resource List

Organization Type	Organization Name	Address	Phone Number	Description
General Resource	San Mateo County Pride Center	1021 S El Camino Real, San Mateo	650-591-0133	Provides mental health and recovery services including: therapy; case management; assistance with finding housing and employment; connections to resources and other service providers; peer-led social and support groups; education and training; as well as social and cultural events for the LGBT community.
Mental Health	Adolescent Counseling Services	643 Bair Island Rd, Ste 301, Redwood City	650-424-0852	Adolescent substance abuse treatment program, counseling, peer support groups for youth ages 10-25, as well as educational presentations and referrals for youth and their families.
Mental Health	Anger Management and Domestic Abuse Therapy Center	430 Peninsula Ave, #7, San Mateo	650-375-0449	Counseling programs including domestic violence counseling, anger management, and parenting and child abuse education in English and Spanish.
Mental Health	BHRS	1950 Alameda de las Pulgas, San Mateo	800-686-0101	Provides information, assessments, referrals and treatment for mental health and substance use services. County clinics located in Daly City, San Mateo, Redwood City, East Palo Alto, Half Moon Bay.
Mental Health	BHRS - Central County Youth Mental Health Center	1950 Alameda de las Pulgas, San Mateo	650-573-3571	Provides a broad spectrum of services for children, youth, families, adults and older adults for the prevention, early intervention and treatment of mental illness and/or substance use conditions.
Mental Health	BHRS - Coastside Mental Health Center	225 S. Cabrillo Highway, Suite 200A Half Moon Bay	650 726-6369	Outpatient community based clinic providing mental health services for emotionally disturbed youth and adults with serious mental illness living in Half Moon Bay, La Honda, or Pescadero.
Mental Health	BHRS - East Palo Alto Community Counseling Center	2415 University Avenue, Suite 301 East Palo Alto	650 363-4030	Provides mental health services to the multicultural and multilingual communities of East Palo Alto and East Menlo Park.
Mental Health	BHRS - North County Mental Health Services	375 – 89th Street Daly City	650-301-8650	Provides outpatient treatment and services to youth and their families. The target population is children and adolescents under 18 presenting with severe emotional and/or behavioral issues and with multiple risk factors including psychiatric hospitalization, out-of-home placement, substance abuse and trauma.
Mental Health	BHRS - South County Mental Health Services	727 Shasta St. Redwood City	650-599-1033	Serves a population of 5-18 year olds with moderate to significant mental health needs. Serves youth and families from San Carlos, Redwood City, Fair Oaks, Portola Valley, and Menlo Park.
Mental Health	California Youth Crisis Line		800-843-5200	Crisis intervention counseling, youth-to-parent message service, phone connections to service providers and families, and information and referral to youth in crisis and their families
Mental Health / Substance Abuse	Caminar	2600 S. El Camino Real, San Mateo	650-578-8691	A community-based psychosocial rehabilitation service for persons with serious and persistent psychiatric disabilities.

Organization Type	Organization Name	Address	Phone Number	Description
Mental Health	Canyon Oaks	400 Edmonds Road Redwood City	650-839-1810	After a three-year process, Canyon Oaks Youth Center (COYC) Residential Treatment Facility completed the conversion from a Level 14 Youth Group Home to a Short Term Residential Therapeutic Program (STRTP) and the program received their permanent STRTP License on June 1st. (Requires a referral, i.e. school/probation.)
Mental Health	Catholic Charities CYO	36-27th Ave, San Mateo	650-295-2160 x185	Offers individual, group, family and marital counseling and education to all persons, regardless of religion.
Mental Health	Christian Counseling Centers	1510 Fashion Island Blvd, #110, San Mateo	650-570-7273	Offers individual psychotherapy for children, adolescents and adults, as well as couples and family therapy, regardless of religion.
Mental Health	Daly City Youth Health Center	350 90th St, Daly City	650-877-5700	Provides a range of health and mental health services for teens and young adults (12-24).
Mental Health	Edgewood	1510 Fashion Island Blvd., Ste 310, San Mateo	650-832-6900	Our work focuses on issues such as mental health, family relationships and life skills, and our programs range from prevention and early intervention to community-based, day and residential treatment. It is a licensed STRTP.
Mental Health	Family and Children's Services	375 Cambridge Ave, Palo Alto	650-326-6576	Offers counseling and support services to families and children, including specialized services for targeted populations.
Mental Health	Fred Finch	126 W. 25th Ave Ste 200, San Mateo	650-286-2090	San Mateo County In-Home Stabilization is an in-home/on-site mental health solution providing family therapy, case management, and psycho-education.
Mental Health	Heart and Soul	210 Industrial Rd, Ste 205, San Carlos	650-232-7426	With five locations throughout San Mateo County they offer a variety of recovery oriented and mental wellness support classes.
Mental Health	Mental Research Institute	555 Middlefield Rd, Palo Alto	650-321-3055	Offers a variety of mental health services for individuals, couples and families, including clinic services for Spanish-speaking clients. <b>(THEY HAVE CLOSED THEIR DOORS)</b>
Mental Health	Mills-Peninsula Behavioral Health Services	100 S. San Mateo Dr, San Mateo	650-696-4666	Inpatient and outpatient programs for adolescents, adults and the elderly.
Mental Health	National Alliance on Mental Illness (NAMI)	1650 Borel Pl, #130, San Mateo	650-638-0800	Non-profit organization that offers resources and support for people with mental illness.
Mental Health	One Life Counseling Center	1350 Walnut Street, San Carlos	650-394-5155	Provide individual, group, and family counseling that is affordable and accessible for all age groups.
Mental Health	(Re)Mind, Felton Beam	1108 S. El Camino Real San Mateo, CA 94402	650-458-0026	The Felton Early Psychosis and BEAM Programs provide up to two years of comprehensive early intervention for San Mateo County residents (ages 14-35) with onset of Schizophrenia Spectrum Disorders and Affective Psychosis in the past two years; Bipolar with no more than 2 episodes of Mania; Individuals who experience risk states for these disorders (Bipolar II, subthreshold/prodromal psychosis).
Mental Health	YMCA of San Francisco	Bureaus in Pacifica, San Mateo, South San Francisco		Youth Service Bureaus are the community mental health arm of the YMCA, specializing in counseling for youth and families, crisis intervention, prevention programs for at-risk youth, and parent education and support.

Organization Type	Organization Name	Address	Phone Number	Description
Mental Health / Substance Abuse	HealthRIGHT 360	2015 Pioneer Ct, San Mateo 2396 University Ave, East Palo Alto	650-348-6603 650-331-1611	HealthRIGHT 360 Outpatient Program serves youth, transitional age youth and adults in San Mateo. HealthRIGHT 360 Engaging Positive Actions (EPA) Outpatient Program serves youth and transitional age youth in East Palo Alto
Mental Health / Substance Abuse	StarVista	610 Elm St, #212, San Carlos	650-591-9623	<b>Children's Place Program:</b> Provides alcohol / drug prevention education and therapeutic support services for children age 5-13. <b>Crisis Intervention and Suicide Prevention Center:</b> Provides crisis counseling, outreach and community education. <b>Insights Mental Health/Substance Use Program:</b> Offers a structured 22-week drug and alcohol recovery program for youth. <b>Your House South Homeless Youth Prevention Program:</b> Counseling for youth age 10-17 experiencing family problems or who have run away from home. Offers emergency and temporary housing. <b>Onyourmind.net:</b> Teens can obtain support and talk live to trained peer mentors. <b>Other youth programs include:</b> Child and Family Resource Centers (CFRC), Child and Parent Services, Counseling Center, Daybreak Transitional Housing Program, Foster Youth Education Enrichment Services, GIRLS/Institutions Programming, Health Ambassador Program for Youth (HAP-Y), The Mindfulness Project, San Mateo County Pride Center (also listed separately), School-based Services Program, Strengthen Our Youth, Transitional Youth Services (THP-Plus), Youth Development Initiative
Substance Abuse	Alcoholics Anonymous	2215 S. El Camino Real, San Mateo	650-577-1310	
Substance Abuse	Bay Area Addiction Research & Treatment (BAART)	795 Willow Rd., Bldg 332, Menlo Park	650-324-1470	Methadone Clinic
Substance Abuse	Cocaine Anonymous		415-821-6155	
Substance Abuse	Crystal Meth Anonymous		415-692-4762	
Substance Abuse	El Centro de Libertad	225 S. Cabrillo Hwy, Half Moon Bay and 500 Allerton St, Redwood City	650-599-9955	Bilingual and bicultural outpatient program with group and individual counseling
Substance Abuse	Free at Last	1796 Bay Rd, East Palo Alto	650-462-6999	A continuum of community-based services for adults and youth that includes prevention and intervention services, structured treatment, transitional housing and long-term success.
Substance Abuse	Latino Commission on Alcohol and Drug Abuse Services	301 Grand Ave, #301, South SF	650-244-1444	Offers inpatient and outpatient treatment
Substance Abuse	Marijuana Anonymous		415-325-4785 408-450-0796	
Substance Abuse	Mills-Peninsula Chemical Dependency Center	100 S. San Mateo Dr, San Mateo	650-696-4666	Offers inpatient and outpatient services. Includes crisis hotline.
Substance Abuse	Narcotics Anonymous		650-802-5950	

Organization Type	Organization Name	Address	Phone Number	Description
Substance Abuse	Palm Avenue Detoxification Program	2251 Palm Ave, San Mateo	650-513-6500	Treats both drug and alcohol detoxification.
Substance Abuse	Project Ninety	720 S B St, San Mateo, CA 94401	650.579.7881	Residential substance abuse treatment for adults
Substance Abuse	Sitike Counseling Center	306 Spruce Ave, South SF	650-589-9305	
Substance Abuse	Voices of Recovery	310 Harbor Blvd, Belmont 1842 Palm Ave, San Mateo	650-802-6552 650-289-7670	
Transition (adults)	David Lewis Community Reentry Center	2227 University Ave, Palo Alto	650-853-3120	Assists residents returning home from prison or jail with their reintegration back into the community.
Transition (adults)	Service Connect	550 Quarry Road, San Carlos	650-508-6745	Provides social services to help stabilize clients who have just been released from jail.
Transition (adults)	Service League of San Mateo County	727 Middlefield Rd, Redwood City	650-364-4664	Provides a variety of services to inmates of the county jail, persons released from jail and their families.
Transition (youth)	Fresh Lifelines for Youth (FLY)	330 Twin Dolphin Drive, Ste 109 Redwood City	408-263-2630	The FLY Reentry Program serves youth in longer term incarceration in San Mateo county. The program provides 12 weeks of law classes taught by FLY staff while the youth are in custody. After youth are released, they receive intensive one-on-one support from a FLY case manager to help with their transition back into the community.
Transition (youth)	Job Corps	San Francisco / San Jose	800-733-5627	Career development, job training and placement at various sites nationwide. High school diploma / GED classes. For ages 16-24.
Transition (youth)	Jobs for Youth	455 County Center, 5th Fl, Redwood City	650-599-7215	Finds employment for young people age 14-21.
Transition (youth)	JobTrain	1200 O'Brien Dr, Menlo Park	650-330-6429	Provides job training to economically disadvantaged, unemployed, or underemployed adults and youth.
Transition (youth)	One East Palo Alto (OEPA)	1195 Hamilton Court, Menlo Park	650-980-1809	Offers youth-focused services such as the Sponsored Employment Program (SEP) that provides part-time summer jobs with mentoring and community connectedness opportunities for EPA young people at highest risk, ages 14-24.
Transition	Puente de la Costa Sur	620 North St, Pescadero	650-879-1691	Provides a single point of entry for men, women and children to have access to safety net services, health and wellness services, leadership development and community engagement and action.
Transition	First Place For Youth	Alameda, Santa Clara, San Francisco		

# JJDPC Marketing Project: Messaging Proposal

For discussion

## **Messaging Approach**

We want to make sure that we are (1) communicating clearly about our role in the County; (2) realistic about what we currently do in furtherance of our mission; (3) are responsive to the inputs we solicit from our target audience.

## Current Capabilities

- Educate and Increase Awareness: public meetings, project deliverables (i.e., Parent Handbook), current materials (Strategic Planning document, Annual Reports, Inspections Reports)
- Advocate: inspections, formal letters, liaison relationships
- Connect: public meetings, liaison relationships, participation in cross-functional meetings
- Inbound communications channel: primarily email ([sanmatejhdpc@gmail.com](mailto:sanmatejhdpc@gmail.com)); USPS

## Future Opportunities

Future opportunities will be informed by our current roster of projects and further research into funding options and county practices.

- Educate and Increase Awareness:
- Advocate:
- Connect:
- Inbound communications channel: social media

## Phased Approach

- Phase 1 (using current capabilities: public meetings, email inputs, etc.):
  - Communicate clearly about our role: Develop an elevator pitch directed toward primary audience (see below), create commissioner bios
  - Support our mission: Ask the public what topics should be discussed at the monthly JJDPC meetings (communication would be through our [sanmatejhdpc@gmail.com](mailto:sanmatejhdpc@gmail.com) email address)
  - Responsive to inputs: JJDPC email address should be monitored and a concrete response + follow up provided where possible (i.e., “thank you for your input, we will contact you if this topic will be scheduled at an upcoming meeting”)
- Phase 2 (**TBD**):
  - Communicate clearly about our role:
  - Support our mission:
  - Responsive to inputs:



## **JJDPC Mission**

It is the mission of the San Mateo County Juvenile Justice & Delinquency Prevention Commission to be a public conscience in the best interest of juveniles. The Commission advocates for programs and services that prevent youth entry into the juvenile justice system and promotes respect for the human dignity of all minors who do enter the system.

## **Elevator Pitch**

The JJDPC wants to understand what gets youth in trouble with the law and what can be done to prevent that from happening. We also want to hear about challenges youth and their families face when a youth is in the juvenile court system, in custody or placed outside the home, or on probation.

We explore these topics at monthly meetings and advocate for youth. We are in regular contact with system partners like Probation, the District Attorney's office and the Private Defender Program, County Behavioral Health and Recovery Services, the County Office of Education, and the Juvenile Courts. We also undertake projects to advocate for action by elected officials, San Mateo County departments, and community-based organizations. In addition, we inspect San Mateo County's youth detention facilities once a year and are interested in experiences youth or their families may have had at the Youth Services Center or any other in-custody placement.

## **Audience for the Elevator Pitch**

- Primary
  - Community Based Organizations
  - Parents/Guardians
- Secondary
  - System Partners (Probation/COE/BHRS/DA/PD/Courts)
  - Board of Supervisors/Elected Officials
- Tertiary
  - Youth (need to determine the subset of youth that might need advocacy from the commission)
- Geographic areas
  - San Mateo County

## **Delivery of Elevator Pitch to Primary Audience**

- Email campaigns to interviewees from Strategic Planning process
- Can we put this on the Probation website?
- Meetings with other organizations
- Engage Youth Commission
- Anything else?

## **Bio Format**

One paragraph. Suggested content:

[Name]

[Type of current/former employment/profession]

[Background/what brought you to the JJDPC?]

[Why are you committed to the JJDPC?] and/or [What JJDPC projects/issues do you work on?]

### Sample Bios

*Sathvik Nori is a rising Senior at Menlo-Atherton High School. He joined the JJDPC after witnessing the injustice present in school discipline that results in the school to prison pipeline. He is working on raising greater awareness of the problems facing youth offenders in the country.*

*Michele Gustafson is a commercial attorney at a San Francisco-based tech company. Her interest in juvenile justice began in law school when she started volunteering to facilitate law classes teaching youth on probation about their legal rights and responsibilities. On the JJDPC, she advocates for high quality care and services for youth in the juvenile justice system. She is also passionate about ensuring that youth are not targeted for discipline or arrest based on race or gender and are further not stigmatized or disadvantaged by contact with the juvenile justice system.*

*Toni Barrack is a retired corporate executive with experience in finance, planning and administration. She has served on boards of several Bay Area nonprofit organizations and has actively volunteered to promote conflict resolution, community engagement, and the value of nature to educate and inspire youth. As a co-chair of the JJDPC, she is dedicated to engaging a wide variety of stakeholders and partners in a collective effort to understand why youth enter the juvenile justice system and the most effective means of prevention and rehabilitation.*

## Elected Officials Meetings, JJDPC, 2020

*Milestone, June meeting: Present meeting strategy, talking points, questions and targets*

**Goal of 2020 meetings:** to gain their respect, and so potentially their support of initiatives

- Start, this year, with a friendly introduction and an interesting conversation
  - Show we are knowledgeable, organized and concerned
  - Explain our strategic plan, its rationale, and our initiatives
  - Explain that our initiatives are in research phase, and so we'd like their input
- Next year, or later this year, when we have more clear needs, we may be back to ask for the support of resources they control/manage. That is not yet a goal of the meetings.

=====

### **Email to ask for meeting:**

- [send directly to elected officials first; go to aides only if they don't respond]
- Subject: Introduction to Juvenile Justice Commission
- We are Commissioners of the SMC JJDPC, and we'd like to tell you about our new plan
- We'd like to introduce ourselves and get your input on juvenile justice
- Could we get an hour of your time, at your convenience
  - [no deadline at first, meet whenever they can; do not yet offer to meet for 30 minutes if needed]

=====

### **Targets:**

- Local legislative bodies that control budgets
- Start with SMC Board of Supervisors
  - minus Supervisor Canepa? Ask Toni and Deb
  - Because the BoS is the body that created the JJDPC, start with them
- Next go to at-risk cities' City Councils
  - East Palo Alto
  - Redwood City
  - San Mateo
  - Daly City
  - South San Francisco
- Then state legislators that represent SMC, if we have time

=====

### **Talking Points and Questions**

- Introductions first: Tell each of our stories / bios
  - Emphasize our such different backgrounds: example of diverse coalition
- Ask for their background, in their own words (we will have already read about them). Give them a chance to give their credentials on juvenile justice issues.

- Ask what they know or have heard about the Commission.
- Explain our mission, strategic plan, aspirations, and projects
  - Note that we have new Commission Chairs and took the opportunity to make a fresh start in 2020 (in case they know about Probation controversy from 2019)
  - [Start with straight 'reading' of mission & aspirations, with little explanation. We don't want to lead them on too much before getting to our questions.]
- Then ask for their input. Our questions:
  - How can our Commission be most effective in accomplishing our goals?
  - What do you believe are the best ways to prevent juvenile delinquency?
    - i.e. How do we help youth avoid police contact in the first place?
  - Is the County, and are cities, adequately addressing youth mental health and substance abuse, and if not, what can be done about it?
  - What is your point of view on juvenile detention? whether it is effective and a good use of budget, e.g.?

- 
- If asked "What are your answers to your questions?", these are talking points:
    - We believe that just growing the economy is not enough to deal with issues of juvenile delinquency. SMC is one of the wealthiest counties in the country, and we still have juvenile delinquency, pockets of poverty and associated mental health issues.
    - While addressing income inequality and improving the lives of people at the bottom of the income distribution would make a big difference, we believe that in the meantime more targeted initiatives are needed.
    - We believe that juvenile delinquency should be treated first as a health issue, with public safety being very important but secondary to health.
    - We know that a very high percentage of youth who engage with the juvenile justice system are dealing with trauma and related mental health issues that often start when they are very young.
    - We believe young children in challenging circumstances (especially at home) experience trauma that they need help dealing with.
    - We believe young children in challenging circumstances (at home, at school, in their neighborhood) need to have healthy and productive activities, and trauma-informed supervision, easily accessible in order to reduce the risk of getting into trouble, and that this is one of the most targeted ways we can prevent delinquency.
    - We believe that starting in middle school, it becomes increasingly difficult to change kids, and so we want to start addressing youth issues in elementary school or even earlier.
    - Later in school, kids may become substance abusers. We believe substance abuse is almost always self-medication for issues that youth are not addressing through therapy or other mental health treatment.

- We believe there are not enough easily accessible treatment programs for low-income youth who are struggling with mental health and substance abuse issues.
  - We know that there are no residential treatment centers in the County.
  - If we cannot reach kids early, and if then youth engage with the juvenile justice system, then they still need mental health and substance abuse support in order to overcome their impediments to living a more productive and healthy life.
  - We do not believe that youth incarceration is a productive way to address their issues, and in many cases it makes youth's issues worse. We would like to see viable alternatives to youth incarceration put in place.
- Some relevant facts, worth citing, from the Strategic Plan:
    - The rate of juvenile detention in the County has been declining for years.
      - For the past few years, the Youth Services Center, which has 170 beds, has operated at less than 30% capacity.
      - Experts agree that youth incarceration is harmful to youth and is ineffective at lowering recidivism rates. Diversion programs tend to be more successful.
    - So, to work with youth who are at-risk or have had contact with the justice system, our service providers need to be more in the field. Our BHRS partners are asking for more staffing to manage that.
    - Despite San Mateo County's wealth, a higher percentage of youth, versus the state as a whole, show indicators of risk in mental health. The County's Adolescent Report (2014-15) described mental health challenges as "staggering".
      - "70% of survey respondents reporting feelings of depression, nervousness or emotional stress." [Dept of Health, Adolescent Report, 2014-15]
      - "38% of female and 23% of male respondents reported having suicidal thoughts" [Dept of Health, Adolescent Report, 2014-15]
    - San Mateo County ranks as one of the top ten counties in California for income inequality. (KidsData, Lucile Packard Foundation)
      - 20% of kids in the County live in poverty.
      - 13% live in food-insecure households
      - No space available in child care for 74% of children
    - Four percent of San Mateo County high school students say they are members of a gang and three percent say they have carried a weapon at school.