



**EVERYONE
COUNTS**

**CENSUS DAY
APRIL 1, 2020**

WHAT YOU NEED TO KNOW



Everyone - regardless of age, immigration status, or criminal history - needs to be counted.



The census count is how we make sure everyone gets a **voice in government** and communities get your fair share of **funding for programs and services**.



An undercount of our population **could affect services** to families and children, planning for public schools, transportation, or hospitals.



By **April 1, 2020** you will be mailed instructions about completing the census form either online, on paper, or over the phone.

HELP MAKE A DIFFERENCE



Spread the word about the importance of participating in Census 2020.



Train to be a **Census Ambassador** in your community (program starts late Fall-2019)



Have open conversations with others and **help calm fears, anxiety, or address misinformation**.



View **available resources** on our website to distribute at neighborhood activities, block parties, or local farmers markets.



Pledge to participate in Census 2020 and **Stand Up to be Counted!**

For more information visit our website at:
www.smccensus.org

To pledge: text **COUNT** to **650-200-2743** and receive more information about **Census 2020**